

# 369561

NAB Form PB-18 Issues

**AGREEMENT FORM FOR  
NON-CANDIDATE/ISSUE ADVERTISEMENTS**

<b>Station and Location:</b> KNIC SAN ANTONIO TX	<b>Date:</b>
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I, Kelly Polce - authorized media Buyer  
do hereby request station time concerning the following issue:

DCCC
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

ad ordered

This broadcast time will be used by: DCCC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Congressional

I represent that the payment for the above described broadcast time has been furnished by (name and address).

DCCC  
430 S. Capitol Street, SE Washington, DC 20003

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately).

Hayley Dierker, COO

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

4/20/16      Kelly Blue      202-338-8700  
Date                      Signature                      Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted      ☐ Accepted in Part      ☐ Rejected  
Mary Carrillo      Mary Carrillo      NSM  
Signature                      Printed Name                      Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As Ordered				

Attach proposed schedule with charges (if available):

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**



KNIC  
12451 Network Blvd, Suite 4400  
San Antonio, TX 78249

Great American Media  
3050 K Street NW  
Washington, DC 20007

**Schedule Dates** 10/04/16-10/10/16  
**Advertiser** Democratic Congressional Campaign Committee (1)  
**Product** Great American Media (3829)  
**Brand** Political Advocacy/3rd Party (1158)  
**Salesperson** Various (1)  
**Sales Office** NYC-NTL-Mulhall, Jill (1031)  
**Buyer Name** New York-National  
**Phone/Fax** Police, Kelly  
**CPE** /  
**Account Types** 11/14/4759  
**Billing Type** National/C-Political Agency  
**Comments** Standard  
**Issue** SEPARATION: REQUEST 30 MINS  
**Last Modified** 09/08/16  
**Entered By** Melanie Thomas  
**CO-OP** No  
**Headline #** ECR00911906  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,119.75  
**Net Total** \$6,345.25  
**Sales Tax**

**By Broadcast Month**  
**Spots**  
**Rate**  
Oct. 2016 61 \$7,465.00  
**Grand Total:** 61 \$7,465.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / C- Local CM Break	10/04/16-10/07/16	2	:30	6A- 7A (CST)	4		X	X	X	X			4	\$60.00	\$240.00	San Antonio (KNIC)		9/8/16
2.0	Normal Line / C- Local CM Break	10/10/16-10/10/16	2	:30	6A- 7A (CST)	1	X							1	\$60.00	\$60.00	San Antonio (KNIC)		9/8/16
3.0	Normal Line / C- Local CM Break	10/04/16-10/07/16	2	:30	7A- 8A (CST)	3		X	X	X	X			3	\$80.00	\$240.00	San Antonio (KNIC)		9/8/16
4.0	Normal Line / C- Local CM Break	10/09/16-10/09/16	2	:30	6A- Correllon Texas	1							1	1	\$50.00	\$50.00	San Antonio (KNIC)		9/8/16
5.0	Normal Line / C- Local CM Break	10/04/16-10/07/16	2	:30	8A- 9A (CST)	4		X	X	X	X			4	\$80.00	\$320.00	San Antonio (KNIC)		9/8/16
6.0	Normal Line / C- Local CM Break	10/10/16-10/10/16	2	:30	8A- 9A (CST)	1	X							1	\$80.00	\$80.00	San Antonio (KNIC)		9/8/16
7.0	Normal Line / C- Local CM Break	10/04/16-10/07/16	2	:30	9A- 10A (CST)	4		X	X	X	X			4	\$80.00	\$320.00	San Antonio (KNIC)		9/8/16
8.0	Normal Line / C- Local CM Break	10/10/16-10/10/16	2	:30	9A- 10A (CST)	1	X							1	\$80.00	\$80.00	San Antonio (KNIC)		9/8/16
9.0	Normal Line / C- Local CM Break	10/04/16-10/07/16	2	:30	10A- 11A (CST)	4		X	X	X	X			4	\$100.00	\$400.00	San Antonio (KNIC)		9/8/16
10.0	Normal Line / C- Local CM Break	10/04/16-10/07/16	2	:30	11A- 12P (CST)	4		X	X	X	X			4	\$100.00	\$400.00	San Antonio (KNIC)		9/8/16
11.0	Normal Line / C- Local CM Break	10/04/16-10/07/16	2	:30	3P- 4P (CST)	4		X	X	X	X			4	\$120.00	\$480.00	San Antonio (KNIC)		9/8/16
12.0	Normal Line / C- Local CM Break	10/04/16-10/07/16	2	:30	4P- 5P (CST)	4		X	X	X	X			4	\$175.00	\$700.00	San Antonio (KNIC)		9/8/16
13.0	Normal Line / C- Local CM Break	10/10/16-10/10/16	2	:30	4P- 5P (CST)	1	X							1	\$175.00	\$175.00	San Antonio (KNIC)		9/8/16

### CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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KNIC does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, is hereby rejected.

# New Order

Agency: Great American Media  
Office: Washington  
Client: 11 - Democratic Congressional Campaign Committee  
Product: 14 - Issue

Station: KNIC  
Order Type: Normal  
Cancel Date:

Flight Start: 10/04/2016  
Flight End: 10/10/2016  
Hiatus:

Piggyback Product:

Estimate: 4759 - DCCC TV SPANISH 10 04-10.10 Received in ePort: 9/7/2016 10:35:51 AM

Primary Demo: Local/National: National  
Demo 2: Rep Office: Univision and UniMas National Sales (KNIC)  
Demo 3: AE: Jill Mulhall  
GRP: 0.00  
CPP: \$0.00  
GIMP: 0  
CPM: \$0.00  
Comments: Separation. 30

Airtime Dollars: \$7,465.00  
Interactive Dollars: \$0.00  
Non-Airtime Dollars: \$0.00  
Total Dollars: \$7,465.00  
Total Spots: 61

MarketShare:

## Weekly Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	10/4	Total Spots	Rtg	CPP	Imp	CPM
1	TUWTHFM 6A-7A EL SHOW DE RAUL BRINDIS	EM	\$60.00	C	30	5	5				
2	TUWTHFM 7A-8A EL CHAVO (COMEDY)	EM	\$80.00	C	30	3	3				
3	Su 6:30A-7A LO MAS DESCATAD (PUBLIC AFFAIRS)	EM	\$50.00	C	30	1	1				
4	TUWTHFM 8A-9A MUJER CASOS DE LA VIDA REAL (SERIES)	DT	\$80.00	C	30	5	5				
5	TUWTHFM 9A-10A MUJER CASOS DE LA VIDA REAL (SERIES)	DT	\$80.00	C	30	5	5				
6	TUWTHFM 10A-11A LAURA (TALK SHOW)	DT	\$100.00	C	30	4	4				
7	TUWTHFM 11A-12P LAURA 10 MANDAMIENTOS 7/12-22/16	DT	\$100.00	C	30	4	4				

**Great American Media**

**KNIC**

5377456

**11 - Democratic Congressional Campaign Committee**

14 - Leslie

00/2400  
4750 DCCC TV/SPANISH 4004

10/04/2016

**Flight End:**

10/10/2016

**Received in ePort:**

9/7/2016 10:35:51 AM

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	10/4	Total Spots	Rtg	CPM	Imp	CPM
8	TuWThFM 3P-4P EL CHAVO (COMEDY)	EF	\$120.00	C	30	4	4				
9	TuWThFM 4P-5P EL CHAVO (COMEDY)	EF	\$175.00	C	30	5	5				
10	Sa 4P-6P CINESCAPE (MOVIE)	EF	\$125.00	C	30	1	1				
11	TuWThFM 6P-7P MI CORAZON ES TUYO (NOVELA)	PA	\$200.00	C	30	4	4				
12	TuWThFM 7P-8P 10 MANDAMIENTOS (NOVELA)	PT	\$200.00	C	30	4	4				
13	TuWThFM 8P-9P LA RONCA DE ORO (SERIES)	PT	\$200.00	C	30	5	5				
14	TuWThFM 9P-10P EL PRINCIPE (SERIES)	PT	\$200.00	C	30	3	3				
15	Su 6P-8P CINE DE LAS ESTRELLAS (MOVIE) (6-830P UNTIL 9/11)	PT	\$140.00	C	30	1	1				
16	Su 8P-9P LA EMBALADA (DRAMA) (830-10P THROUGH 9/11)	PT	\$140.00	C	30	1	1				
17	TuWThFM 11P-12A YAGO LTC 9/6, CD- DICH0 9/7-9 LAURA FTC 9/12 (M-TH)	LF	\$70.00	C	30	3	3				
18	TuWThFM 12A-1A SOY TU DUEÑA LTC 9/6/16 TRIUNFO AMOR FTC 9/7/16	LF	\$35.00	C	30	3	3				
Total Spots: 61											

Cash\$ - Spots: \$7,465.00 - 61    Trade\$ - Spots: \$0.00 - 0    Total Cost: \$7,465.00    Total GRP - CPM: 0.0 - \$0.00    Total GIMP(000) - CPM: 0 - \$0.00

#UFCW 480

Great ★ American ★ Media

Check Date: 09/30/2016 Vendor: 0001012903 KNIC-TV

Check No. 036708

Project Name: DCCC IE 2016

Flight Dates: 10/4/2016 thru 10/10/2016

Project ID: 203081

Activity ID: 239

Invoice Number	Invoice Date	Voucher ID	Gross Amount	Discount Taken	Paid Amount
00037534OCT2016OCT201	09/29/2016	00037534	6,345.25	0.00	6,345.25

Telefitura

Totals	\$6,345.25	\$0.00	\$6,345.25
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Great ★ American ★ Media

Washington Harbour  
3050 K Street, NW, Suite 100  
Washington, DC 20007  
202.338.8700

CHASE MANHATTAN BANK  
1201 Market Street  
Wilmington, DE 19801  
62-26/311

036708

Date: 09/30/2016

Pay Amount: \$6,345.25\*\*\*

\*\*\*\*SIX THOUSAND THREE HUNDRED FORTY-FIVE AND 25 / 100 DOLLAR\*\*\*\*

Pay To The  
Order Of  
KNIC-TV  
411 E Durango Blvd  
San Antonio, TX 78204-1309



*Rodriguez V. Alm*  
Authorized Signature

⑈036708⑈ ⑆021309379⑆ 6301530204 509⑈